

Benjamin
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SELLON

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ABOUT

Professional Nice Guy. Likes bikes, bagels and waiting in lines. Dislikes extreme cold, ill-fitting shirts and horseradish. A dreamer by night.

WORK EXPERIENCE

- Chalkbot Intern | **Wieden + Kennedy** Portland, OR (6/10 – Current)
Managed content for the Nike **LIVESTRONG** Chalkbot, an award-winning interactive campaign that prints messages of inspiration on the roads of the Tour de France. Moderated all messages between the public and the Chalkbot, facilitated communication between the client and our development team, and organized and implemented banner ad customizations. In short, my boss is a robot that fights cancer.
Contact: Marcelino Alvarez, Chalkbot Producer (305.725.8002; marcelino.alvarez@gorlochs.com)
- Copywriter | **Freelance** Portland, OR (6/09 – Current)
Clients include Stand for Children, The ReBuilding Center and Our United Villages, Badge Bomb and One Inch Round, Wild Squaxin Foods, Tatuit, Foggy Noggin Brewing, and Emerald Petals.
- PR Assistant | **milk milk: A Marketing Collective** Portland, OR (9/08 – 6/09)
Learned the ins and outs of developing and implementing a national PR campaign. Pitched media, developed targeted outreach lists, and documented editorial coverage. Drafted press and editorial materials, press releases, bios and press kits.
Contact: Piney Kahn, Founder/Partner (503.260.8697; piney@themilkmilk.com)
- Wherigo Media | **Groundspeak, Inc.** Seattle, WA (6/06 – 6/07)
Developer Created location-based adventure games, played in the real world using hand-held GPS units. Included concept development, story and dialogue writing, historical research, physical location scouting and GPS mapping, media design and technical scripting. Content was used to showcase emerging technology from the owners and founders of Geocaching.com to potential partners and populate Wherigo.com for launch.
Contact: Shauna Maggs, Director of Marketing (206.302.7721; shauna@groundspeak.com)

LIFE EXPERIENCE

- Producer | **Sirocco Research Labs** Portland, OR & Los Angeles, CA (5/09 - Current)
We are a team that makes elaborate movies with simple materials and small budgets. We build our cinematic worlds entirely by hand, allowing our filmed realities to be purposeful while remaining sincere. For now, we are scientists finding new ways to capture human experience in unexpected aesthetics.
siroccoresearchlabs.com
- Event Production / Copywriter | **The ReBuilding Center** Portland, OR (11/09 – 6/10)
On a committee comprised of The ReBuilding Center board of directors and key local creatives, planned and executed the largest fundraising event Our United Villages has ever produced.
Contact: Ryan Christensen, Board Member, The ReBuilding Center (503.490.0001; ryanjdc.pdx@gmail.com)
- Adventurer / Explorer | **The World** (7/07-2/08)
From assisting a creative facilitation team in Norway to playing with local musicians in Istanbul to recording regional Garwhali folk music and teaching audio production at a school in the Himalayas of India.
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EDUCATION

- B.A. in English & Creative Writing | **Seattle University** Seattle, Washington (2003 - 2007)
Eisenhower H.S. Yakima, The Palm Springs of Washington (1999 - 2003)